

AGI at Agri-Trade Sweepstakes Contest Rules

NO PURCHASE NECESSARY. MUST BE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY. VOID WHERE PROHIBITED. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, PROVINCIAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Sign up for the Knowledge Bin blog and Enter to Win ("Contest") begins on November 13, 2024 at 12:01 a.m. CST and ends on November 15, 2024 at 11:59 p.m. CST ("Contest Period"). By entering the Contest, you agree to be bound by these Contest Rules.

This Contest is open to legal Canadian residents residing outside of the Province of Quebec who have reached the age of majority in the province in which they reside at the time of entry. Employees of Ag Growth International Inc. and its subsidiaries and affiliates (collectively, "AGI"), as well as such employees' immediate family are not eligible to enter this Contest. Six (6) winners will be selected at random. To be declared a winner, the selected contestant must first correctly answer a skill testing question. Odds of winning are dependent on the number of eligible entries received.

The winner will receive the following prize consisting of either an AGI water bottle or an AGI hat. The aggregate retail prize value shall not exceed \$60.00. All dollar amounts are in Canadian funds.

The potential winners will be notified by email or phone using the contact information given at the time of entry. The first selected contestant to correctly answer the mandatory skill testing question shall be declared the winner, subject to meeting all conditions described in these Contest Rules. By accepting the prize, the winner agrees to the release of his or her name and/or likeness for potential publicity purposes, where permitted by law.

AGI shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, the potential winner does not respond within five (5) days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. The prize shall be accepted as is. Prize is non-transferable and no cash alternative or prize substitutions will be awarded. However, AGI reserves the right, at its discretion, to substitute a prize of comparable value, in whole or in part, if the prize listed above is unavailable for any reason.

All personal information required to enter the Contest is collected by AGI solely for the purposes of administering the Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the purposes stated herein. Please see AGI's privacy policy at <https://www.aggrowth.com/en-us/privacy>.

In consideration for your participation in the Contest, you grant to AGI permission to use your image, likeness, actions, voice and/or statements in any live or recorded audio, video, or photographic display or other broadcast, transmission, exhibition or reproduction made of or at the Contest for any purpose and in any medium without authorization or compensation. In connection with the foregoing, you hereby authorize AGI to edit, alter, exhibit, publish or distribute such works, and make derivative works thereof. In addition, you waive the right to inspect or approve any work in which your image, likeness, actions, voice and/or statements appear and agree that such works will be the property of AGI. You hereby hold harmless and release and forever discharge AGI from all claims, demands, and causes of action, which you, your heirs, representatives, executors, administrators, or any other persons acting on your behalf or on behalf of your estate have or may have by reason of this authorization, including any claim for invasion of privacy, violation of right of publicity, defamation or appropriation, or any similar claim, in connection with any such use.

AGI shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to

entrants' acceptance, receipt, possession and/or use or misuse of any prize. AGI reserves the right to change the terms and conditions or modify or end this Contest at any time.

All decisions by AGI are final. This Contest is subject to all applicable federal, provincial and municipal laws.